



MEDIA RELEASE
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Picturesque Venue Joins Spring Financial Group Spring Cycle

Since 1983, the Spring Cycle has been attracting riders of all ages and abilities, on bikes of all shapes and sizes. By showcasing Sydney's growing cycling infrastructure and facilities, the event promotes cycling as a viable, sustainable recreation and transport option, and the importance of a healthy, community lifestyle.

Spring Financial Group Spring Cycle is the only cycling event that gives riders the unique opportunity to ride across the Sydney Harbour Bridge, car free. Attracting 10,000 participants every year, the ride caters for all abilities, all types of bikes and all ages (kids ride free).

In 2017 the Spring Financial Group Spring Cycle is growing to a cycling festival weekend – Spring Financial Group Spring Super Weekend on October 14-15. With the heart of this festival based at Sydney Olympic Park, Waterview is in the prime location to support Spring Cycle Super Weekend as a Venue and Catering Partner. Located at Bicentennial Park in Olympic Park, it is known for its view over the picturesque parklands and lakes.

"We are thrilled to announce this partnership," stated Craig Meagher, Bicycle NSW CEO, "The Waterview is a great venue and their offering is vast allowing them to cater for all occasions, from a rest stop while out riding to corporate events. It really is a hidden gem within Bicentennial Park, and we are excited to showcase what they have to offer at this year's Spring Cycle weekend."

As a family business with over 45 years' experience in the industry, Waterview hosts numerous successful functions from business events to weddings. This year they will also be hosting the Bicycle NSW Fundraising Dinner on October 13.

Managing Director of Waterview, Theodore Drivas, says "This collaboration is a positive partnership for the community and welcomes members and guests alike, to enjoy all Waterview has to offer."

When not hosting functions, Waterview Café offers exceptional, freshly roasted and brewed coffee and morning and afternoon delights. It is the ideal for breakfasts, lunches, business meetings and special occasions.

Waterview is also supplying the delicious all you can eat buffet for the corporate teams and VIPs at the Spring Cycle Finish Site. Upgrading to a VIP for Spring Cycle enables you to relax and enjoy the full Spring Cycle treatment at the finish line. Receive a discount off the ride itself, free merchandise, private bike parking and a free massage. Along with the Waterview supplied buffet, their gourmet coffee and the opportunity to meet with our ambassadors – Robbie McEwen, Turia Pitt and Mike Tomalaris.

Become a Bicycle NSW Member today and enjoy the best worldwide insurance available in NSW, discounted entry off Spring Cycle and also entry into the Members Tent at the Spring Cycle Finish Festival. Keep the wheels rolling after Spring Cycle day.



Come and join us and Waterview for some VIP Treatment on Spring Cycle Day!

Further Information

Kim Lavender

Bicycle NSW Communications Manager

02 9704 0800

Kim.Lavender@bicyclensw.org.au